

# Basketball brings community cheer

Over 90 children from four local communities around Klang Valley took part in the WCT Kids Sports School (KIDSS) 2013 Basketball Challenge Cup 2013 finale



A photo session with the participants and winners

IN THE true spirit of sportsmanship eight teams of boys and girls from four local communities around Klang Valley including Klang, Shah Alam, Overseas Union Garden (OUG) and Petaling Jaya took to the basketball courts in the WCT Kids Sports School (KIDSS) 2013 Basketball Challenge Cup 2013.

The fun-filled basketball tournament that took place at Sekolah Jenis Kebangsaan (C) La Salle in Sri Petaling marked its finale for the 24-week programme, which was open to children ages 9 to 15 from the public, under privileged homes, WCT employees' children and participants of the WCT KIDSS

programme. While the children competed against each other, supportive parents and friends came together to cheer for their favourite teams to make it a successful event.

WCT Basketball School 2013 and WCT Soccer School 2013 were the two free weekly sports programmes offered through WCT KIDSS, the primary corporate social responsibility initiative of construction and property development company WCT Holdings (WCT), with the aim of encouraging boys

and girls to learn and grow through play.

Since June this year, the two programmes have been run by ex-national players and qualified professionals from sports institutions like The Goal Academy to teach children sporting basics and instill positive values through the team driven sports of football and basketball. RM480,000 was allocated for the programme.

"The Basketball Challenge Cup has proven, not only to us at WCT, but also to the parents of these young participants, our commitment to these communities by emphasizing WCT's core values of winning, commitment, teamwork, humility and respect," said WCT Holdings deputy managing director Goh Chin Liong. "This team sports programme has provided the opportunity for these children to grow as individuals both physically and mentally whilst having fun in a positive environment," Liong added.

"Sports is an event that breaks barriers and brings everyone together despite age, race and gender. It is part of character building but most importantly is the smile on the kids' faces at the end of the day," shared WCT director Kenny Wong Yik Kae.



Mr heng with his two sons



Mr Luke Chiong says happy with the programme