## STREETS YOUR SPORT S

SPORTCHECK

## WCT shows the way

**COMMITTED:** Children exposed to healthy living through basketball programme

## SRI PETALING

ORE than 90 children from Klang, Shah Alam, Overseas Union Garden (OUG) and Petaling Jaya brought to an end to the 24-week WCT Kids Sports School (KIDSS) 2013 programme by competing in the Basketball Challenge Cup on Sunday.

The children were from four local communities — Klang, Shah Alam, Overseas Union Garden (OUG) and Petaling Jaya — and they participated in the one-day event held at the SJK (C) La Salle in Sri Petaling.

A total of eight teams of boys and girls competed in this fun-filled basketball tournament in the true spirit of friendly sportsmanship.

The basketball tournament was open to children aged 9 to 15 from the public, underprivileged homes and WCT employees' children, also participants of the WCT KIDSS pro-

## CONTRIBUTIONS WELCOMED

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gramme.

There were several parents and friends who came forward to lend their support to their favourite teams.

"We are proud of WCT KIDSS and what it has progressed into since we first debuted this programme on June 1. The Basketball Challenge Cup has proven, not only to



Some of the children in action during the competition.

us at WCT, but also to the parents of these young participants that our commitment to these communities by emphasising WCT's core values of Winning, Commitment, Teamwork,

"Humility and Respect through this team sports programme has provided the opportunity for these kids to grow as individuals both physically and mentally whilst having fun in a positive environment," said deputy managing director Goh Chin Liong.

The WCT KIDSS' resident basketball head coach, Fox Lee of the All Star Basketball Academy was impressed with the junior players' enthusiasm and athletic skills developed throughout the weekly programme.

"I have been here since day one and I can see the improvement in their confidence and personalities. I believe that each of the 300 over children involved in WCT KIDSS have benefited greatly from this CSR programme."

WCT KIDSS is WCT's flagship corporate social responsibility (CSR) initiative, where it committed RM480,000 for the programme.

WCT KIDSS offers two free programmes, WCT Basketball School 2013 and WCT Soccer School 2013, both of which are conducted only on weekends.

Besides helping the children live healthier and better, WCT KIDSS programme aims at teaching children sporting basics and imparting positive values through team sports in children.

Chin Liong and WCT director Kenny Wong Yik Kae presented the trophies and prizes to the top three winners.

Participants also received a certificate of participation for successful completion of the programme.

WCT will be holding the WCT KIDSS Football Challenge Cup 2013 at the SMK Lembah Subang in Kelana Jaya, Petaling Jaya on Dec 7-8.

The tournament for children aged 10 to 12, is expected to be held over a two-day period, with mostly WCT KIDSS programme participants.